



## Apparel and Merchandising Merchandising Minor

The Apparel and Merchandising program emphasizes study in apparel and textile design and development as well as the sourcing/production, marketing, and retailing of consumer goods. The program encompasses global study of the cultural/historical, economic, and scientific aspects of the textile and apparel industry, while fostering understanding of consumer behavior and socially responsible business practices.

A minor in Merchandising provides students in other majors an opportunity to expand their knowledge of merchandising. This minor may be of special interest to students majoring in areas such as art and business. The perspectives gleaned by students selecting a merchandising minor enhance understanding in the student's major program of study and expand career opportunities available to the student.

### Required Courses:

course	title	prerequisite   credits   semester(s)
1. AM 101	Fashion Industries.....	C or better; 3 credits; Fall
2. DM 120	Textiles.....	C or better; 3 credits; Fall, Spring
3. AM 270*	Merchandising Processes.....	C or better in AM 101, <b>AM 130</b> , DM 120, MATH 124; 3 credits; Fall, Spring
4. AM 330*	Textile & Apparel Economics.....	C or better in DM 120, AM 270, <b>ECON 202 or AREC 202</b> ; 3 credits; Fall
or, AM 366*	Merchandising Promotion.....	AM 270 or MKT 300 or MKT 305; <b>DM 272</b> ; 3 credits; Fall, Summer
5. AM 371*	Merchandising Systems.....	<b>ACT 205</b> or ACT 210; AM 270; 4 credits; Fall, Spring
6. DM 360	Retailing.....	MKT 300 or <b>MKT 305</b> ; 3 credits; Spring, Summer
7. AM Upper Division Elective.....		Choose from a 300 or 400 AM prefix course
total.....		.....22 credits

**\*Additional courses are required as prerequisites in order to complete the Merchandising Minor. Courses to be aware of include:**

ACT 205	Fundamentals of Accounting	DM 272	Consumers in the Marketplace (F)	MATH 124	Logarithmic & Exponential Functions
AM 130	Awareness and Appreciation of Design	ECON 202	Principles of Microeconomics	MKT 305	Fundamentals of Marketing

### Apparel & Merchandising Upper Division Elective options:

course	title	prerequisite   credits   semester(s)
AM 321	Advanced Textiles	DM 120; 3 credits; Spring
AM 335	Textiles & Apparel Supply Chains	AM 270; 3 credits; Spring
AM 363	Historic Costume	Min. 60 credits; 3 credits; Spring
AM 364	History of Fashion Designers & Manufacturers	None; 3 credits; Summer; <a href="http://www.online.colostate.edu">www.online.colostate.edu</a> \$\$
AM 373	Apparel Design and Retail Entrepreneurship	AM 270; ECON 202; Fall (even)
AM 375	Product Development II	C or better in AM 270 and DM 272; AM 275; required field trips; 3 credits, Fall, Spring
AM 421	Textile Analysis	DM 120; 3 credits; Fall
AM 430	International Retailing	AM 330; DM/MKT 360; 3 credits; Even Spring
AM 450	Social-Psychological Aspects of Clothing	AM 250; PSY 100 or SOC 100; 3 credits; Odd Spring
AM 460	Historic Textiles	Min. 60 credits; 3 credits; Fall
AM 466	Retail Environment Design & Planning	AM 130; AM 270; 3 credits; Odd Spring
AM 475	Product Development III	AM 335; AM 375; 3 credits; Fall
DM 400	U.S. Travel - New York City	6 credits in AM, DM or INTD; 3 credits; Odd Spring
DM 474	Fashion Show Production & Event Planning	Departmental Approval; AM 101 or INTD 129; 3 credits, Spring